



California Rural Economic Development Summit

Wednesday, January 10, 2018, 8:30 a.m. - 3:30 p.m.
Holiday Inn, 300 J Street, Downtown Sacramento
El Dorado Room

- 8 a.m. **Check-in, Breakfast, Coffee and Networking**
- 8:30 a.m. **Welcome and Opening Remarks**
- Gurbax Sahota, President & CEO, CA Association for Local Economic Development
 - Greg Norton, President & CEO, Rural County Representatives of California
 - Kim Dolbow Vann, California State Director, United States Department of Agriculture Rural Development
- 9:00 a.m. **Identifying Rural Economic Development Challenges**
- Facilitated group discussions to identify key issues impacting economic development in rural communities
- 10:45 a.m. **Reporting and Prioritizing Key Issues and Steps to Solutions**
- Each facilitated group will report and discuss their top three key issues; summit participants will identify ways to address the top three key issues of all participants.
- Noon **Keynote Lunch: Using Innovation to Revitalize Rural Economies**
- Wes Jurey, Chair of ATIP Foundation & Chairman of the Texas Workforce Investment Council introduced by Robert Meyer, CA Employment Training Panel
- 1:45 p.m. **Rural Economic Development Finance Update**
Moderated by Karen Rich, California Business & Cooperative Programs Director, United States Department of Agriculture Rural Development
- Access to Capital for Rural Food & Ag Businesses – Robyn Krock, Valley Vision
 - CDBG Funding – Niki Dhillon, CA Housing & Community Development
 - Infrastructure Financing – Terrance Rodgers, RCRC
- 2:45 p.m. **Thank you and closing**

[*Breakfast and lunch provided.](#)

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Presented by the California Association for Local Economic Development (CALED) and the Rural County Representatives of California (RCRC)