



KAREN L. SMITH, MD, MPH
Director and State Public Health Officer

State of California—Health and Human Services Agency
California Department of Public Health



EDMUND G. BROWN JR.
Governor

FUNDING OPPORTUNITY ALERT

CALIFORNIA DEPARTMENT OF PUBLIC HEALTH (CDPH) CALIFORNIA TOBACCO CONTROL PROGRAM (CTCP)

REQUEST FOR APPLICATIONS (RFA) 18-10122 REGIONAL RURAL INITIATIVE TO REDUCE TOBACCO-RELATED DISPARITIES

Purpose:

The purpose of this RFA is to fund up to five regional grants to implement and evaluate evidenced-based health promotion and health communication activities designed to prevent and reduce tobacco and nicotine use, tobacco-related disease rates, tobacco-related health disparities, and develop a stronger evidence base of effective tobacco use prevention and reduction programs among rural communities highly impacted by tobacco use.

The intent is to award a single grant to serve rural communities within each of the following five regions: Central Valley, Gold Country, High Country, North Coast, and North Valley. Applicants may submit more than one application, however each application may only address one region.

Applications must address the following priority areas: 1) Limit Tobacco Promoting Influences; 2) Reduce Exposure to Secondhand Smoke, Tobacco Smoke Residue, Tobacco Waste, and Other Tobacco Products; 3) Reduce the Availability of Tobacco, including Emerging Products; and 4) Promote Tobacco Cessation.

Statutory Authority: California Health and Safety Code Section 104350-104445.

Term: **March 1, 2019* through February 29, 2024***

Funding: Funding will be available from the *California Healthcare, Research, and Prevention Tobacco Act of 2016*, Proposition 56. The total amount of funding available is estimated to be up to **\$8,853,045*** for the 60-month grant period. Funding is contingent upon available revenues and appropriations by the Legislature and the Governor's Budget for fiscal year (FY) 2018-19 and subsequent FYs. Local Lead Agencies (LLA) are



ineligible to apply for this RFA unless the LLA is a participant within a consortium of community-based or nonprofit organizations.

Release Date: **June 28, 2018***

The RFA and any updates will be available through the CDPH/CTCP Tobacco Control Funding Opportunities and Resources (TCFOR) website at: <https://tcfor.catcp.org/>.

The CDPH/CTCP website, www.cdph.ca.gov/tobacco includes a link to TCFOR as well as other CDPH programs.

Mandatory Letter of Intent: All those intending to submit an application are required to submit a letter of intent. Those who do not submit a letter of intent will not be considered for funding. This letter is not binding and those submitting a letter of intent are not obligated to submit an application. One (1) signed letter of intent must be uploaded to the TCFOR website (<https://tcfor.catcp.org/>) by **Friday, July 13, 2018, 5:00 p.m. Pacific Time (PT)***. The letter of intent format and instructions are described in the RFA.

Due Date: **Wednesday, August 15, 2018, by 5:00 p.m., PT***

Optional Pre-Proposal Webinar: One optional Online GoToTraining® webinar will be held. The **RFA #18-10122 Informational Webinar** will be held **Wednesday, July 11, 2018 at 11:00 a.m. PT***. Prospective applicants intending to submit an application are strongly encouraged to participate. The purpose of the Informational Webinar is to provide potential applicants with an opportunity to pose written questions about preparing and submitting the application. Participants may view the Informational Webinar access link at <https://tcfor.catcp.org/>.

Contact: Written questions on this RFA will be accepted through **Monday, July 16, 2018, 5:00 p.m., PT*** by email (CTCPIInbox@cdph.ca.gov), and responses to written questions will be posted to the TCFOR Website (<https://tcfor.catcp.org/>) on **Monday, July 23, 2018***. Verbal questions will not be accepted.

*Dates, times, and amounts awarded are tentative