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**Rural County Representatives of California  
 2018 Annual Meeting**

**September 19 - 21, 2018  
 Napa Valley Marriott Hotel & Spa  
 Napa County**

**Save the Date for RCRC's 2019 Annual Meeting  
 September 25-27, 2019 - El Dorado County**

[rcrcnet.org](http://rcrcnet.org) | 916.447.4806



# Welcome



**On behalf of the RCRC Board of Directors, I would like to welcome you to RCRC's 2018 Annual Meeting in Napa County.**

Our diverse program offers something for everyone, whether you represent an urban, suburban or rural county. I encourage your participation in these meaningful discussions as we hear from distinguished influencers throughout California and beyond. I am confident you'll bring back new knowledge and ideas to share with your local communities.

**Rex Bohn**

*Rex Bohn*

RCRC Chair  
Humboldt County Supervisor

## About RCRC

Founded in 1972, the Rural County Representatives of California (RCRC) is a member service organization that advocates on behalf of 35 rural California counties. Rural counties face unique challenges when putting federal and state policies into effect. RCRC staff work in partnership with the RCRC Board of Directors to deliver a rural perspective when legislation and regulations are being formulated in Sacramento, and Washington, D.C. Our collective efforts help protect and enhance the quality of life in California's small and rural counties.

## Napa Valley Recovery

RCRC is proud of the strong recovery efforts demonstrated by Napa County after the devastating October 2017 fires that ravaged many local wineries and properties. The best way to support Napa County's continued recovery is by visiting and supporting its hotels, restaurants and tasting rooms.

**Tag Us:**

#RCRCAM #VISITNAPAVALLEY



## Wednesday, September 19, 2018

**7:30 AM – Registration Opens | Grand Foyer**

**7:30 AM – 9 AM – Continental Breakfast | Grand Foyer**

**9:00 AM – Welcome Remarks | Grand Ballroom**  
RCRC Chair **Rex Bohn**, *Humboldt County Supervisor*

**All panels will be held in the Grand Ballroom.**

**9:05 AM: Protecting California's Schools and Emergency Disaster Response Best Practices**

More people have died or been injured in mass school shootings in the United States in the past 18 years than in the entire 20th century. Join Alissa Parker, co-founder of Safe and Sound Schools and mother of Emilie Parker, one of the 20 children who died tragically in the Sandy Hook Elementary School shootings on December 14, 2012, as she discusses school crisis prevention, response and recovery. Ms. Parker will be joined by Tehama County Sheriff-Coroner Dave Hencratt as he walks us through the events of the 2017 Rancho Tehama shooting and discusses what went right, what went wrong and how one rural California county managed the situation as it played out on the national stage.



**Alissa Parker**  
Co-founder  
Safe and Sound  
Schools



**Dave Hencratt**  
Sheriff-Coroner  
Tehama County



**Moderator:  
Bob Williams**  
RCRC Immediate Past Chair  
Tehama County Supervisor

**10:30 AM – 10:45 AM | Break**

**10:45 AM: CHP Briefing on Crime Trends, New Legislation and What You Need to Know**

California Highway Patrol (CHP) Commissioner Warren Stanley will describe his organization's unique role in assisting rural allied law enforcement agencies. Hear updates regarding new laws related to cannabis and prescription drug usage and legal blood alcohol levels for rideshare drivers. How do these laws impact motorists, what's the CHP's role and what is the interplay within California's counties?



**Warren Stanley**  
Commissioner  
California Highway  
Patrol



**Moderator:  
Rex Bohn**  
RCRC Chair  
Humboldt County  
Supervisor

**11:30 AM: Global Trade War and Impacts to Rural California**

California is world renowned for its agricultural industry and exported products. The potential threat of a global trade war has recently stimulated conversation around trade, tariffs and policies meant to energize our economy without alienating our trade partners. Join Bill Morecraft and Linsey Gallagher as they describe the impacts a global trade war would have on California's exporting and importing industry, and how national politics intersect with California's economy.



**Bill Morecraft**  
Senior Vice President  
Global Ingredients  
Division Blue Diamond  
Growers



**Linsey Gallagher**  
Vice President  
International Marketing  
Wine Institute



**Moderator:  
Lee Adams**  
Sierra County Supervisor

**12:30 PM – Lunch | Grand Foyer/Pool Patio**

**1:45 PM: Every Person Counts in the U.S. 2020 Census**

Every 10 years, the U.S. Census takes stock of our ever-changing lives, demographics and communities. Join Ditas Katague, Director of Census 2020 - California Complete Count and John H. Thompson, Former Director, U.S. Census Bureau (2013-2017) as they provide tactics to ensure every person is counted and why accuracy is crucial, particularly for rural communities.



**Ditas Katague**  
Director  
CA Complete Count  
Census 2020



**John H. Thompson**  
Former Director  
U.S. Census Bureau  
(2013-2017)



**Moderator:  
Randy Hanvelt**  
RCRC First Vice Chair  
Tuolumne County Supervisor

**2:45 PM – 3:00 PM | Break**

**3:00 PM: The Changing Face of Media**

The nation's newsrooms are now finding themselves in the headlines! Seasoned media experts will be on-hand to provide their perspective on the current state of journalism and the challenges facing print, radio and television newsrooms across the United States. Learn how social media has influenced today's news and how to read beyond the headline to avoid the trap of the "fake news" phenomenon.



**Judy Farah**  
Journalist/Media  
Consultant



**Jim Boren**  
Executive Director  
Fresno State Institute for  
Media and Public Trust



**Moderator:  
Stacy Corless**  
Mono County Supervisor

**5:30 PM – Reception | Pool Patio**

## Thursday, September 20, 2018

**7:30 AM – Registration Opens | Grand Foyer**

**7:00 AM – 8:30 AM - Continental Breakfast | Grand Foyer**

**All panels will be held in the Grand Ballroom.**

**8:30 AM: The Current Political Landscape**

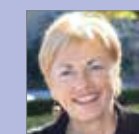
With the new digital age of minute by minute news coverage, coupled with "fake news" and the influence of Twitter, it's nearly impossible for Americans to be unaware of what's "allegedly" happening at both the local and federal levels of politics. Hear from two of California's most experienced political strategists as they provide their perspective on the current state of politics in California and Washington, D.C.



**Phil Giarrizzo**  
President  
Phil Giarrizzo  
Campaigns, Inc.



**Mike Madrid**  
Owner  
GrassrootsLab



**Moderator:  
Diane Dillon**  
Napa County Supervisor

**9:45 AM: Educational and Entrepreneurial Support Services for Military Families**

Small business ownership can be a transportable, flexible vocation that supports a military career; however, the path to starting a business isn't always easy. Support and resource services offered to military families can help blaze the trail from idea to execution. Blake Rood will explain how the Veterans Success Center came to be and how other counties could benefit from a similar program. Stephanie Brown will be on hand to discuss how her organization can help military families make the leap into small business ownership.



**Stephanie Brown**  
CEO and Founder  
The Rosie Network



**Blake Rood**  
Veterans  
Counselor  
Sierra College  
Veterans Success  
Center



**Moderator:  
Daron McDaniel**  
Merced County  
Supervisor

**10:45 AM – 11:00 AM | Break**

**11:00 AM: The Truth About Cybersecurity**

Protecting the data and private information of residents has become a hot button issue for counties as we continually search for a balance between transparency and protection in the digital age. How can counties effectively and safely communicate current state of affairs while maintaining privacy and confidentiality? Hear from experts in the cybersecurity field as they discuss information technology, research and risk management, and offer best practices for municipalities, where digital communications and data collection are now the norm.



**Troy Hawes**  
Director  
Moss Adams



**Steve Monaghan**  
Chief Financial Officer  
Nevada County



**Moderator:  
Matt Kingsley**  
RCRC Second Vice Chair  
Inyo County Supervisor

**12:15 PM – Lunch | Grand Foyer/Pool Patio**

**1:30 PM – Tour: William Hill Estate Winery (RSVP Required) Hotel Lobby**

Join us for a tour and tasting at William Hill Estate Winery. Sponsored by Health Net and California Health & Wellness. RSVP required as space is limited. Please see the registration desk for details.

**6:00 PM – Reception | Pool Patio**

**7:00 PM – Dinner and Basket Raffle | Grand Ballroom**

## Friday, September 21, 2018

**8:30 AM – RCRC Board of Directors Breakfast Grand Ballroom**

**9:00 AM – RCRC Board of Directors Meeting Grand Ballroom**