



## Press Release

A publication of the Rural County Representatives of California

### FOR IMMEDIATE RELEASE

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## RCRC Welcomes Monterey County to Membership

*Advocacy Association Represents Nearly 60 Percent of  
California's Land Mass and 12 Percent of California's Population*

**SACRAMENTO, CA – September 04, 2019** – The Rural County Representatives of California ([RCRC](http://rcrcnet.org)) has added Monterey County to its membership, bringing the total number of RCRC member counties to thirty-seven. The RCRC Board of Directors unanimously approved the addition at their August meeting. Supervisor Chris Lopez will serve as the Delegate on the RCRC Board of Directors representing Monterey County.

“The growth RCRC has experienced in recent years highlights the importance of a collective, cohesive voice communicating on behalf of California’s rural communities,” said Matt Kingsley, RCRC Chair and Inyo County Supervisor. “We are excited to welcome Monterey County to our membership, and look forward to their participation as we advocate on rural public policy issues in both Sacramento and Washington, D.C.”

“The opportunity to join RCRC couldn’t have come at a better time,” said Supervisor Lopez. “Many of Monterey County’s goals align perfectly with RCRC, leveraging our voice by joining the members of this vital organization will allow the rural communities in our county to achieve more. I want to thank my board and the members of RCRC for their vision and support in backing our effort to become part of this critical organization.”

Founded in 1972, RCRC works with its membership to advocate on behalf of rural issues at the state and federal levels. RCRC provides the rural county perspective on myriad issues during the legislative and regulatory process, including land use, water and natural resources, housing, transportation, wildfire protection and forest management policies, and health and human services. The core of RCRC’s mission is to improve the

ability of small, rural California county government to provide services by reducing the burden of state and federal mandates, and promoting a greater understanding among policy makers about the unique challenges that face California's small population counties.

**ABOUT RURAL COUNTY REPRESENTATIVES OF CALIFORNIA (RCRC)**

*The Rural County Representatives of California (RCRC) is a thirty-seven member county strong service organization that champions policies on behalf of California's rural counties. RCRC is dedicated to representing the collective unique interests of its membership, providing legislative and regulatory representation at the State and Federal levels, and providing responsible services for its members to enhance and protect the quality of life in rural California counties. To learn more about RCRC, visit [rcrcnet.org](http://rcrcnet.org) and follow @RuralCounties on Twitter.*

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