RCRC STAFF

GREG NORTON, PRESIDENT/CEO
Greg Norton is President/CEO of RCRC. Greg is responsible for the overall operations of the organization, including oversight of the affiliate entities, the Golden State Finance Authority (GSFA) and the National Homebuyers Fund, Inc. (NHF). Greg has been with the organization for more than 17 years, serving in his current role since 2006.

Greg has spent a good portion of his career in the local government sector, including time with both the City of Sacramento and Ventura County, as well as serving as Director of Internal Audit for a multi-facility health care organization. Greg holds a Bachelor of Business Administration Degree from Harding University.

CRAIG FERGUSON, SENIOR VICE PRESIDENT
Craig Ferguson joined RCRC in 2007, and serves as Senior Vice President to oversee the business development and operations of RCRC and its affiliated companies.

Craig has over 22 years of experience including the areas of investment banking, public finance and mortgage lending. Craig has worked with city, county and state organizations in multiple states advising on, and assisting with the structuring of financing mechanisms to develop and manage programs that benefit local constituents and economies.

Craig joined RCRC after serving as National Director and Vice President for the Strategic Markets Division of Citibank. Prior to that, Craig served as Vice President for the Public Finance Division of Raymond James & Associates, Inc.

Craig holds a Bachelor of Business Administration in International Business from Sam Houston State University and a Master of Business Administration in Management from the University of Texas, Dallas.

PAUL A. SMITH, SENIOR VICE PRESIDENT, GOVERNMENTAL AFFAIRS
Paul A. Smith joined RCRC in 2005, and serves as its Senior Vice President of Governmental Affairs. In that capacity, Paul manages a team of legislative advocates and analysts that represent RCRC’s legislative platform and priorities. In addition, Paul advocates on a variety of issues including county finance and operations, elections, labor/employment/pensions, transportation, solid waste, and corrections.

Paul came to RCRC after serving as a lobbyist for the California Grocers Association. He also has held various legislative and policy staff positions with Members of the California State Legislature.

Paul holds a Bachelor of Arts Degree in Political Science from the University of California, Santa Barbara.
LISA MCCARGAR, CHIEF FINANCIAL OFFICER/CHIEF OPERATING OFFICER
Lisa McCargar is the Chief Financial Officer/Chief Operating Officer of RCRC and affiliate entities. Lisa joined RCRC in 2014 and is responsible for financial reporting, control procedures, regulatory reporting and human resources. Lisa is a Certified Public Accountant and has over 30 years in public accounting and private industry. Prior to RCRC, Lisa held positions with Arthur Andersen, Crowe Horwath, Warner Brothers and a boutique securities broker dealer. Lisa is a graduate of Pepperdine University.

JUSTIN CAPORUSSO, VICE PRESIDENT, EXTERNAL AFFAIRS
Justin Caporusso joined RCRC in 2013 with nearly 15 years of communications and government relations experience. As Vice President of External Affairs, Justin oversees the organization's internal and external communications and public relations activities, and develops and executes messaging and media strategies to advance the organization's advocacy platform and priorities. Additionally, Justin serves as the lead for the RCRC Annual Reception and Rural Leadership Awards each January, and RCRC's Annual Meeting each September.

Prior to joining RCRC, Justin served as Senior Manager of Public Affairs for the Northern California region of Waste Management, a Fortune 200 organization. Justin earned his Bachelor of Arts Degree in Communication Studies from the California State University at Sacramento, and is a graduate of the 24th cohort of the Leadership for the Government Executive Program at CSU Sacramento's College of Continuing Education.

BARBARA HAYES, CHIEF ECONOMIC DEVELOPMENT OFFICER
Barbara Hayes is the Chief Economic Development Officer of RCRC. Barbara joined RCRC in 2018 and is responsible for the organization's economic development efforts.

Barbara has worked in the area of economic development for nearly 30 years at both the state and regional level. Most recently, she served as President and Chief Executive Officer of Strategic Excellence, LLC, a consulting firm providing professional expertise in the areas of economic development, management, strategic planning, and governance to organizations, local governments, and professionals.

Barbara also served as President and CEO of the Sacramento Area Commerce and Trade Organization (SACTO) for 14 years. During her tenure, more than 200 companies located and expanded in the greater Sacramento area, resulting in the creation of more than 45,000 direct jobs and multiple billions in capital investment.

Hayes received her degree in International Relations and Economics from the University of California, Davis. She currently serves as a Corporate Director at First Northern Bank and at California Statewide Certified Development Corporation, in addition to serving as Chair of the Community Advisory Board at Sutter Hospital's Women and Children's Center in Sacramento.

ARTHUR WYLENE, GENERAL COUNSEL
Arthur Wylene joined RCRC in 2017 as Governmental Affairs Counsel, and was promoted to General Counsel in October 2018. Arthur’s role includes enhancing the governmental affairs team’s legislative and regulatory advocacy efforts, and providing counsel to various administrative and economic development related matters on behalf of RCRC. A prominent fixture in California’s rural county government, Arthur’s skills, knowledge of rural issues, and commitment will serve as a resource for the organization’s member counties.

Prior to joining RCRC, Arthur served as the appointed County Counsel for Tehama County since 2012, and as Deputy and Assistant Tehama County Counsel from 2003 through 2012. Arthur is a 2002 graduate of New College of California, School of Law, and a former law clerk for the...
California Supreme Court. Arthur has represented counties and county organizations in multiple appellate cases of note, including *Browne v. County of Tehama*, *Qualified Patients Association v. City of Anaheim*, *Pack v. Superior Court*, and *926 North Ardmore Avenue v. County of Los Angeles.*

**MARY-ANN WARMERDAM, SENIOR LEGISLATIVE ADVOCATE**
Mary-Ann Warmerdam re-joined RCRC in 2016 as a legislative advocate after an initial period of service in the early 2000’s. Mary-Ann represents RCRC on water and natural resource issues before both state and federal legislative bodies.

Before joining the RCRC team, Mary-Ann served as U.S. Regulatory Lead with the Clorox Company working with key state and federal agencies on chemical management, pesticide, water quality and related environmental issues. She also served as the Director of California Department of Pesticide Regulation from 2004 to mid-2011, the state’s lead agency on pesticide issues with a staff of 400 and an annual budget of $80 million with local enforcement provided through 54 County Agricultural Commissioner Offices.

Over the course of her career, Mary-Ann has served as the General Manager of the Yolo County Flood Control and Water Conservation District; Managing Director of the California Farm Bureau Federation’s Public Affairs Division; and worked for a brief period with the Pacific Gas and Electric Company’s State Affairs Office.

Mary-Ann holds a Bachelor of Science Degree from California State University at Fresno and a MBA from Stanislaus. In addition, she is a graduate of the California Agricultural Leadership Program and completed an Executive Education Certificate from Harvard’s Kennedy School of Government.

**TRACY RHINE, LEGISLATIVE ADVOCATE**
Tracy Rhine joined the RCRC staff in 2016 as a Legislative Advocate. Tracy represents RCRC on a variety of issues including telecommunications, insurance, health and human services, land use, veterans and mortgage housing finance.

Prior to joining RCRC, Tracy served in a multiple positions with the Department of Consumer Affairs, most recently as the Chief Deputy Director for the Department. She has also worked in the Legislature both as a Member Consultant with the Speaker’s Office of Member Services and as a Committee Consultant with the Assembly Committee on Business and Professions. Tracy began her career as a graduate research assistant with the Governor’s Office for Innovation in Government.

Tracy holds a Bachelor of Arts Degree in Government from California State University, Sacramento.

**JOHN KENNEDY, LEGISLATIVE ADVOCATE**
John Kennedy joined RCRC in 2019 as a Legislative Advocate. John represents RCRC on a number of resources, environmental, and economic development issues.

Before joining RCRC, John served as a Chief Consultant for the California State Assembly Republican Caucus Office of Policy and Budget. In his twelve years working for the Assembly, he handled all measures coming before the Natural Resources and Environmental Safety and Toxic Materials Committees. John was deeply involved in discussions concerning CEQA relief, beverage container recycling reform, extension of the AB 32 cap and trade program, cap and trade funding, water quality, and forestry and wildfire prevention.
John holds Bachelor of Arts Degrees in History and Political Science from California State University, Bakersfield and a Master’s Degree in Public Administration from the University of Southern California. In addition, John holds a Juris Doctorate from the University of the Pacific McGeorge School of Law, and is a Member of the State Bar.

**STACI HEATON, SENIOR REGULATORY AFFAIRS ADVOCATE**
Staci Heaton joined the RCRC staff in 2006 and serves as a Regulatory Affairs Advocate. Staci advocates on a wide range of issues for RCRC, including air quality, forestry, state mandates and water quality. She also manages RCRC’s climate change program where she focuses on the implementation of California’s climate change policy and its impact on rural areas.

Before joining RCRC, Staci was the Director of Environmental Affairs for the California Trucking Association (CTA) for 10 years. At CTA, Staci specialized in the areas of California’s diesel emissions regulations, goods movement policies, storm water permits, and environmental legislation.

An experienced statistician, Staci holds a Bachelor of Science Degree in Mathematics from the University of California, Davis.

**LEIGH KAMMERICH, REGULATORY AFFAIRS SPECIALIST**
Leigh Kammerich joined RCRC in 2019 as a Regulatory Affairs Specialist. Leigh began her career in the State Assembly as an Assembly Fellow. She has served in various policy roles for four Assembly Members over 11 years, including two Assembly Republican Leaders. Leigh holds a Bachelor of Arts degree in Social Science from Fresno Pacific University.

**TERRANCE RODGERS, ECONOMIC DEVELOPMENT OFFICER**
Terrance Rodgers joined the RCRC staff in 2015 and serves as the Economic Development Officer. Terrance is responsible for identifying and establishing opportunities for economic growth, facilitating community and economic development planning and initiatives, identifying and securing funding sources for county and regional infrastructure projects, and liaises with local organizations, businesses and individuals in RCRC communities and regions. Terrance also assists RCRC member counties with enhancing economic resources to help address these unique economic challenges in California’s rural communities.

Prior to joining RCRC, Terrance managed six professional research staff to develop policy recommendations for CalPERS executive staff and the Board of Administration. Terrance also worked for the Fair Political Practices Commission as a Political Reform Consultant and as a Business Banker for Wells Fargo, LLC.

Terrance holds a Bachelor of Arts Degree in Government from the California State University of Sacramento.

**MAGGIE CHUI, SENIOR GOVERNMENTAL AFFAIRS COORDINATOR**
Maggie Chui joined the RCRC staff in 2011, and was recently promoted to the role of Governmental Affairs Coordinator. In this capacity, Maggie performs daily administrative duties and provides project support to the RCRC advocacy team.

Before transitioning to RCRC, Maggie was an Office Manager for a business consulting company in Sacramento. Maggie completed an internship with the Office of Governor Edmund G. Brown Jr. and a California gubernatorial campaign.
Maggie holds a Bachelor of Arts Degree in Political Science with a minor in Asian American Studies from the University of California, Davis.