

# Broadband Deployment & Utilization Advisor

## Applied Research and Extension

### Serving Butte, Tehama and Glenn Counties, California

#### Position Overview

The University of California, Agriculture and Natural Resources (UC ANR), a statewide program with local development and delivery, is seeking a Broadband Deployment and Utilization UC Cooperative Extension (UCCE) Advisor.

**Location Headquarters.** Butte County, CA

**Purpose.** The Broadband Deployment & Utilization Advisor will implement an innovative extension education and applied research program to address high priority needs and problems to increase community and economic development with an emphasis on the expansion of broadband adoption, implementation, policy, and evaluation.

The position will include a community and economic development component, working closely with regional economic development, academic, industry, and governmental organizations to promote regional prosperity through collaborative efforts.

The advisor will work to support the advancing of rural broadband adoption, as well as other rural utility services (e.g., novel approaches to increase rural adoption of improved practices such as precision agriculture for farms).

The advisor will take an active role in public outreach as the regional lead for broadband and rural utility expansion to support rural community resiliency in Butte and adjacent counties. High priority subject areas include the economics of rural broadband, broadband for the agriculture and rural healthcare sectors, new models for delivering broadband service, and expansion of broadband to unserved and underserved regional households.

This is an exciting opportunity to develop and deliver relevant program content to have meaningful impacts in local communities and throughout California. Opportunities abound for extension and research partnerships that link to work with organizations involved in broadband, agriculture, community development, and environmental justice, key community groups and other non-governmental organizations. The advisor will collaborate with CSU system academics and USDA-ARS researchers. The advisor will also join a team of highly motivated UCCE colleagues who are passionate about their work and are dedicated to making a difference within the communities and throughout California. The potential for collaborative projects within the UC ANR system is nearly limitless.



**Counties of Responsibility.** This position will be headquartered in Butte County and also serve Tehama and Glenn Counties.

**Reporting Relationship:** The CE Advisor serves under the administrative guidance of the University of California Cooperative Extension (UCCE) County Director for Butte County with input from the other UCCE County Directors in the coverage area.

## Qualifications and Skills Required

### Required Qualifications

**Education:** A minimum of a Master's degree in community development, agricultural economics, public policy, social studies, rural sociology, agribusiness, or related fields is required at the time of appointment.

### Additional Requirements

- Valid driver license.
- Solid understanding of practical information technology application and needs in communities.
- Live within a commutable distance of the position headquarters during period of appointment.



### Desired Experience

- Educational and professional background in economic development
- Passion and desire to pursue a career in Cooperative Extension and community development
- Experience in building partnerships with multidisciplinary teams
- Demonstrated ability to effectively plan, manage teams and implement an applied research and outreach program, including setting measurable goals and objectives

### Skills Required

To be successful, the CE Advisor requires skills in the following area:

#### Technical Competence and Impact

The candidate should have a deep understanding of community and economic development and be able to design and implement a program that leads to positive changes and impact within the community and beyond. There is an expectation that advisors evolve and grow across their career and respond to changes in the industry and clientele.

#### Communication

Demonstrated excellence in written, oral and interpersonal and information technology communication skills. Public speaking to stakeholders is a routine part of this position.

Demonstrated ability to share complex information in a manner tailored to the audience.

#### Collaboration, Teamwork and Flexibility

Demonstrated ability to work collaboratively as a team member with industry and other stakeholders. Able to adapt as circumstances warrant.

Aware and willing to actively promote diversity, equity and inclusion.

## Lifelong Learning

Demonstrated commitment to ongoing self-improvement - both professionally and as a person. Ability to shift program focus as times and organizational needs change.

**Learn more about Skills and Areas of Programmatic Review** (including Professional Competence, University and Public Service and Affirmative Action and DEI) at:  
<https://ucanr.edu/sites/anrstaff/files/319460.pdf>

## About UC ANR

The University of California, Division of Agriculture and Natural Resources (UC ANR) consists of a network of scientists and educators working in partnership across California. We are committed to developing and supporting practical, science-based solutions that contribute to healthy food systems, healthy environments, healthy communities, and healthy Californians. UC ANR administers UC Cooperative Extension (UCCE), which is responsible for program development and delivery in the counties throughout the state of California.

### Learn more about

- UC ANR at <https://UCANR.edu>
- UC ANR in counties: [https://ucanr.edu/sites/ucanr/County\\_Offices/](https://ucanr.edu/sites/ucanr/County_Offices/)
- Our Strategic Initiatives <http://ucanr.edu/sites/StrategicInitiatives/>
- Our Public Value statements at [https://ucanr.edu/sites/anrstaff/2016-2020\\_Strategic\\_Plan/Goal\\_5\\_Prioritize\\_programs\\_and\\_services/Public\\_values\\_statement/](https://ucanr.edu/sites/anrstaff/2016-2020_Strategic_Plan/Goal_5_Prioritize_programs_and_services/Public_values_statement/)
- DEI: Further to the above, advisors are expected to share and exhibit UC ANR's commitment to Diversity, Equity and Inclusion [https://ucanr.edu/sites/Professional\\_Development/Office - Team Management/Diversity Equity Inclusion Belonging/](https://ucanr.edu/sites/Professional_Development/Office_-_Team_Management/Diversity_Equity_Inclusion_Belonging/)
- Affirmative: Further to the above, advisors are expected to share and exhibit UC ANR's commitment to affirmative action. Learn more of UC ANR Affirmative Action policy: [http://ucanr.edu/sites/anrstaff/Diversity/Affirmative\\_Action/](http://ucanr.edu/sites/anrstaff/Diversity/Affirmative_Action/)

## Salary & Benefits

**Salary:** The beginning salary will be in the Assistant CE Advisor Rank and commensurate with applicable experience and professional qualifications. For information regarding CE advisor series salary scales, please refer to: <https://ucanr.edu/sites/anrstaff/files/358478.pdf>

This position is eligible for indefinite status following three successful reviews and subject to terms noted in UC ANR Policy and Procedure Manual, Section 315  
<https://ucanr.edu/sites/anrstaff/files/118501.pdf>

**Benefits:** The University of California offers comprehensive benefits including vacation, sick leave, and approximately thirteen paid holidays per year. For more information, refer to the UC Benefits website at: <https://ucnet.universityofcalifornia.edu/compensation-and-benefits/index.html>  
If interested in this position, please visit: <https://recruit.ucanr.edu/> and choose "applicants" (refer to position #21-49)

**Closing Date: To assure full consideration**, application packets must be received by **February 18, 2022** – (open until filled)

## Questions?

Contact Tatiana Avoce email: [tavoce@ucanr.edu](mailto:tavoce@ucanr.edu)

Applicants may wish to explore the UC Davis Services for International Students and Scholars web page at <https://siss.ucdavis.edu/> as a resource.

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*University of California Cooperative Extension*

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**Please note the UC Policy on COVID vaccination and working for UC:** For the safety and well-being of the entire university community, the policy will require, with few exceptions, that all students, faculty and staff be vaccinated against the COVID-19 virus before they will be allowed on campus or in a facility or office." Please visit <https://ucnet.universityofcalifornia.edu/news/2021/07/ucs-covid-19-vaccine-policy.html> for more information.

The University of California is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, protected veteran status or other protected categories covered by the UC nondiscrimination policy.

As of January 1, 2014, ANR is a smoke- and tobacco-free environment in which smoking, the use of smokeless tobacco products, and the use of unregulated nicotine products (e-cigarettes), is strictly prohibited.