



Community Economic Resilience Fund Program (CERF)

Labor and Workforce Development Agency
Governor's Office of Planning and Research
Governor's Office of Business and Economic Development



Agenda Overview

- CERF Program Overview
- SB 162 ~ \$600 Million ARPA funds
- Leadership Team
- Support Development of regional inclusive planning tables
- Prioritize the creation of accessible high-quality jobs
- Align resources state and federal investments + philanthropic and private sector investments within regions
- Utilize regional and CEDS locally

Why CERF?

1. Continue recovery from COVID-19
2. Business as usual not an option: California's economy is not working for all
3. Accelerate the transition to carbon-neutral economy: foster new industry and jobs
4. Leverage State and federal Funds

CERF Program Objectives

Promote sustainable & equitable recovery that responds to impacts of COVID-19

Support inclusive economic planning that prioritizes equity, job quality, and sustainability

Align and leverage federal and state funding opportunities to maximize recovery efforts

CERF Program Design

Phase 1: Planning

13 regions, \$5M each

- Inclusive planning processes
- Development of economic recovery and transition plans
- Analysis: cluster, labor market, etc.
- Locally-embedded coordinator

Phase 2: Implementation

Upwards of \$500M total

- Projects that
 - Demonstrate proposed impacts to communities/industries harmed by COVID-19
 - Demonstrate community support
 - Promote state climate goals
 - Support labor standards and job quality
 - Demonstrate clear role in regional strategy
 - Complement existing funding sources

CERF Regions

- 13 regions that will all receive planning and implementation dollars through competitive processes
- Designed to prioritize recovery from COVID-19 pandemic and maintain consistency with existing efforts and definitions
- Administration of program will allow for flexibility to collaborate across these regions and work at different levels



Planning Phase: Primary Roles and Definitions

High Road Transition Collaborative:

A “Team of Teams” incorporating efforts/leadership from around the region. Must include representation from community, environmental justice, labor, business, economic development, etc.

Neutral Convener:

Lead org tasked to organize inclusive group of stakeholders, facilitate meetings, oversee third-party research

Fiscal Agent:

Intermediary in grant management, has history and capacity to administer federal funds

Coordinator:

Person hired or contracted by the convener to support outreach and facilitation

Planning Phase: Application Requirements and Eligibility

- **Eligibility:**
 - Non-profit organizations
 - District organizations of an EDA-designated Economic Development District (EDD)
 - Institutions of higher education or consortium of institutions of higher education
 - Indian Tribes or consortium of Indian Tribes
 - *Note:* for-profit institutions are not eligible to participate as convener or fiscal agent
- **Application Requirements:**
 - Lead applicant must be entity within defined region that can serve as Convener or Fiscal Agent, or partner with one if necessary
 - Lead applicant will complete and submit grant proposal that demonstrates ability to lead an inclusively designed recovery, ability to recruit and organize diverse set of stakeholders, ability to oversee research

Planning Phase: Overview of Analysis Required

- **Priorities for Research and Planning:**
 - Recovery from COVID-19 pandemic
 - Equity
 - Sustainability
 - Job Quality
 - Economic Competitiveness and Resilience
- **Analysis Required**
 - Regional Summary
 - SWOT Analysis
 - Labor Market Analysis
 - Industry Cluster Analysis
 - Holistic Economic Recovery from COVID-19 and Transition Strategy

CERF 13 Regions and Corresponding Counties

- **Southern Border:** Imperial, San Diego
- **Inland Empire:** Riverside, San Bernardino
- **Los Angeles County**
- **Orange County**
- **Central Coast:** Monterey, San Benito, Santa Barbara, Santa Cruz, San Luis Obispo, Ventura
- **Northern San Joaquin Valley:** Merced San Joaquin, Stanislaus
- **Central San Joaquin Valley:** Fresno, Kings, Madera, Tulare
- **Kern County**
- **Eastern Sierra:** Alpine, Amador, Calaveras, Inyo, Mariposa, Mono, Tuolumne
- **Bay Area:** Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, Sonoma
- **Sacramento:** Colusa, El Dorado, Nevada, Placer, Sacramento, Sutter, Yolo, Yuba
- **Redwood Coast:** Del Norte, Humboldt, Lake, Mendocino
- **North State:** Butte, Glenn Lasse, Modoc, Plumas, Shasta, Sierra, Siskiyou, Tehama, Trinity

Building Inclusive Planning Tables

1. Challenges in building inclusive planning tables/population size/geographic challenges
2. Resources that will be necessary to ensure meaningfully inclusive planning tables
3. How to design and ensure community-driven planning and decision-making
4. Thinking about medium-long term outcomes of collaboratives operating in your regions

Timelines and Next Steps

Month	Program Progress
December 2021	Release of finalized regions
December 2021	Draft guidelines for Planning Grants released for public comment
January 2022	Listening-session webinar for public feedback
February 2022	Planning Grant solicitation released
March 2022	Draft guidelines for implementation grants released
April 2022	Planning Grant finalists selected and grants awarded
August 2022	Implementation grant solicitation released
October 2022	Begin awarding implementation grants
June 2024	Funds must be encumbered
October 2026	Funds must be expended

Thank you so much for your time and participation!

Send public comment by Friday, Jan. 28 2022 to WSBCERF@edd.ca.gov. Please include “CERF Planning Phase Public Comments” in the email subject line.

For any other questions or concerns, please email justtransition@opr.ca.gov.

