



How California's new single-use packaging and plastic pollution prevention law will impact local governments

Thursday, Oct. 5 • 10:00-11:30 a.m.

Registration can be completed [here](#) by Wednesday, Oct. 4.

Description:

California's recycling landscape is about to undergo another seismic shift. Local governments played a key role in ushering in this change, but there's still plenty of work left.

Under [SB 54 \(Allen, 2022\)](#), all single-use plastics and packaging sold in California must be recyclable or compostable by 2032. Producers must reimburse local governments for the costs of collecting and processing these materials. The new law will also raise \$5 billion from the plastics industry to help mitigate the impacts of plastic pollution, particularly in disadvantaged communities.

It's critical that local governments make their voices heard in the upcoming rulemaking process, which is already underway. Join the League of California Cities, StopWaste (a local government agency in Alameda County), and the National Stewardship Action Council for an overview of SB 54 and the next steps in the regulatory process.

Moderator:

Melissa Sparks-Kranz, Legislative Representative, League of California Cities

Presenters:

Heidi Sanborn, Executive Director, National Stewardship Action Council
Timothy Burroughs, Executive Director, StopWaste (Alameda County); Member of the SB 54 CalRecycle Advisory Board (nominated by Cal Cities)
Wes Carter, President, Atlantic Packaging; Founder, A New Earth Project; member of the SB 54 CalRecycle Advisory Board

[Registration](#) must be completed by noon on Oct. 4, 2023.

The webinar is a partnership between Cal Cities, StopWaste, the California State Association of Counties, and the Rural County Representatives of California. This webinar is free for all SB 54 local government stakeholders. Please note that registration is limited to 1,000 people.

For questions about how to register for the webinar, please contact [Megan Dunn](#). For all other questions, please contact [Christina George](#).

[Please review](#) Cal Cities' event and meeting policies.