



September 17, 2021

The Honorable Gavin Newsom
Governor, State of California
State Capitol, First Floor
Sacramento, CA 95814

RE: Senate Bill 28 (Caballero) – REQUEST FOR SIGNATURE

Dear Governor Newsom:

On behalf of the Rural County Representatives of California (RCRC), I respectfully request your signature on Senate Bill 28. SB 28, authored by Senator Anna Caballero, relates to the Digital Infrastructure and Video Competition Act (DIVCA). RCRC is an association of thirty-seven rural California counties, and the RCRC Board of Directors is comprised of elected supervisors from each member county.

The DIVCA was enacted in 2005, effectively creating franchise holders of a financially valuable ten-year long statewide franchise license. They have self-reported where they build their digital video networks to provide pay television services across the state. Currently, these service providers consider all households served even if they serve just one house in the census tract.

SB 28 authorizes the California Public Utilities Commission (CPUC) to collect granular data from these same service providers. It would also authorize the CPUC to address customer service complaints against them. With more granular data that identifies where networks exist, it could help to determine the quality of the service on the network. The data can also help the CPUC to address complaints such as a lack of actual service delivery or receipt of poor-quality service. SB 28 gives the CPUC important tools to understand how DIVCA franchisees have built their networks over the past 15 years as well as gain important customer service oversight of DIVCA franchisees.

Again, RCRC respectfully requests your signature on SB 28.

Sincerely,

TRACY RHINE
Senior Legislative Advocate

cc: The Honorable Anna Caballero, Member of the State Senate

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